

FAX# 312 329 2477
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
SEP24/12 11.51
*** WFTV-TV ***

REP. # _____ OFF. # 74 SALESMAN # _____

BUYER NAME BARB OBRZUT

SALES PRSN CH- ANDREW KWELLER

CLASS:	NATL.	LOCAL	REGIONAL
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[illegible]

1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP24/12 11.51

ST A :

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 3238												
6	S		1100A-1200N	30		\$625.00	9/24	9/28	4		M-F	4
PROGRAM : VIEW												
25	A		800P-900P	30		\$7,000.00	9/25	9/25	1		TUE	1
PROGRAM : DANCING												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-17 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP24 ON LINE-20 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-24 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

26	A		400P-500P	30		\$625.00	9/25	9/28	2		TU-F	2
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PROGRAM : DR OZ
PART OF A MAKEGOOD MADE UP OF LINES 25-26

17	S		1135P-1205A	30		\$675.00	9/24	9/27	4		M-TH	4
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PROGRAM : NIGHTLINE

20	S		1000P-1100P	30		\$3,750.00	9/24	9/24	0		MON	0
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PROGRAM : CASTLE

24	S		900P-1000P	30		\$3,200.00	9/25	9/25	0		TUE	0
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PROGRAM : LAST MAN
ORD COM1: LAST MAN
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-21 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#6	MISSED:M-F/1100A-1200N	SEP26	30S	\$625.00	(SEP24/12)
		BUY#17	M-TH/1135P-1205A	SEP25	30S	\$675.00	
		BUY#20	MON/1000P-1100P	SEP24	30S	\$3,750.00	
		BUY#24	TUE/900P-1000P	SEP25	30S	\$3,200.00	
			OFFER:TUE/800P-900P	SEP25	30S	\$7,000.00	PLS ADVISE.
			& TU-F/400P-500P	SEP25	30S	\$625.00	
			CMT:WE CAN OFFER				

SEP/12 89600.00 CONTRACT TOTAL 89600.00
TOTAL SPOTS 72

MARKET TOTALS \$256,000 WFTV 35% WKMG 25% WESH 30% WOFL 10% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE